INSPIRED BY AMSTERDAM

Those who paint with acrylic colours become inspired by Amsterdam from Royal Talens. What links you and Amsterdam is your creative expression. You supply the enthusiasm, talent and ambition. We supply the colours, auxiliaries, materials, knowledge and the opportunity to express yourself.

Amsterdam All Acrylics - the acrylic brand for serious artists offers with the Standard and Expert series worldwide a very comprehensive palette of colours and a complete package of auxiliaries, all of high quality. With Amsterdam you can exceed your boundaries and your talent is given the space it needs to achieve the most attractive, creative results.

Amsterdam Standard Series

Amsterdam Standard series offers everything an acrylic painter needs. A good quality acrylic paint and an enormous range of colours.

70 colours

- The colour range includes both traditional and contemporary
- Pure primary colours for creating clear blends and wonderful contemporary colours for immediate use.

The characteristics

- A very high level of lightfastness, thanks to the use of pure and non-fading pigments. Even after several decades the works of art retain their original colour;
- An exceptionally durable paint film (the binding agent consists) of 100% acrylic resin), for an everlasting result;
- Alkali resistant, and consequently suitable for wall paintings.

Ease of use

- The paint can be thinned easily with water
- O Short drying time: thin films of paint dry within half an hour
- The specific preparation method makes the paint practically odourless



Amsterdam also offers a set of five dosing nozzles. This makes it easy to paint fine lines. The dosing nozzle can be easily sealed and fits onto the 120 ml

Packaging sizes

Amsterdam Standard Series is available in:

- 120 ml and 250 ml tubes and 500 ml and 1000 ml bottles
- two sets

Assortment sets





⊗ AMSTERDAM

Primary set, art no. 17790905 Transparant plastic set with 5 tubes 120 ml.

Contents:

105 - Titanium white

275 - Primary yellow

369 - Primary magenta

572 - Primary cyan

735 - Oxide black



Transparant plastic set with 5 tubes

Contents:

105 - Titanium white

268 - Azo yellow lemon

396 - Naphthol red medium

504 - Ultramarine

735 - Oxide black

Amsterdam All Acrylics

Amsterdam Standard Series can be combined with all products of Amsterdam All Acrylics; therefore also with the colours of the Expert Series as well as all auxiliaries.









STANDARD SERIES **ANY COLOUR**



AMSTERDAM

A L L ACRYLICS

Standard Series





+++ 243

++ 311

+++ 366

+++ 507

+++ 564

PB15/PG7/PW6

+++ 615

+++ 409

PG7/PY74/PW6

Emerald green

PR101/PBk11

Burnt umber

Brilliant blue

PV15/PW6

Ultramarine violet

Quinacridone rose

PY74/PG7

Greenish vellow

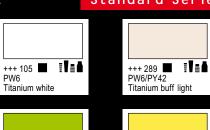
PO34/PY74

Vermilion



PR101

Burnt sienna





PR112/PY74

Naphthol red light

++ 316

PW6/PR112/PY42

+++ 519

Ultramarine violet light

+++ 551

PW6/PB15/PG7

+++ 619 🖊 📱

Permanent green deep

+++ 403

PBk11/PR101

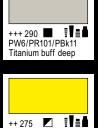
Vandyke brown

PG7/PY74

Sky blue light

PW6/PB29

Venetian rose



+++ 330 ■ ■

+++ 566 ☑ ▮▮

Prussian blue (phthalo)

+++ 621

+++ 718

PW6/PBk11/PR101

Warm grey

PG7/PY74/PY42

Olive green light

PW6/PB15/PBk7

Greyish blue

PB15/PBk7

PW6/PV19/PR101

Persian rose



+++ 577

Permanent red violet light

+++ 572 🗵 🚺

+++ 735 ■ ■

PBk11

Oxide black

PR122/PW6

PB15/PW6

Primary cyan



++ 270 ✓ ▮▮▮

++ 318 ☑ ▮▮▮▮

PY74/PO34

PR23

Carmine

+++ 567

Perm. red violet

+++ 570

Phthalo blue

PG7/PY74

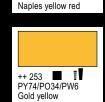
+++ 617

PB15

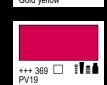
PV19/PV23

Azo yellow deep









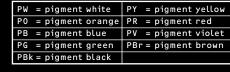








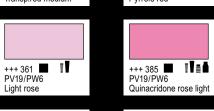












+++ 504 🗌 🚺

+++ 557 □ ■■

+++ 622

+++ 710 ■ ■

PW6/PBk7/PY42

Neutral grey

PG7/PY42/PR101

Olive green deep

PB29

Ultramarine

PB15/PG7

Greenish blue



Turquoise blue

++ 623

+++ 702 ■ ■

PG8

PBk7

Lamp black

Sap green

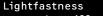






₹V≞₩





++ 396

Example:

PR112 Naphthol red medium

+++ = at least 100 years lightfast under museum conditions,

EXPLANATION OF THE SYMBOLS

- 57 colours)
- ++ = 25 100 years lightfast under museum circumstances, 13 colours

The lightfastness has been tested according to the ASTM norm D4303. The colours illustrated correspond with the real colours as much as possible.

Lightfastness

Piaments used

∠Semi-opaque

Packaging

Opacity/transparency

Depending on the type of pigment, a colour is either (semi-) transparent or (semi-)opaque. The symbols are explained as follows:

- = transparent (8 colours)
- = semi-transparent (9 colours)
- = semi-opaque (22 colours)
- = opaque (31 colours)

The pigments - Colour Index

The pigments used in Amsterdam Acrylics are indicated according to the Colour Index. The Colour Index is a system applied internatio-nally for pigments and colouring agents used in all types of paint (thus including artists' colours). The system is based on a number and name relating to the chemical structure. The Colour Index was originally developed in the U.S.A. which is why the descriptions of the chemical classes are given in English. The meaning of the abbreviations is as follows:

PW = pigment white	PY = pigment yellow
PO = pigment orange	PR = pigment red
PB = pigment blue	PV = pigment violet
PG = pigment green	PBr = pigment brown
PBk = pigment black	